

PREVIEW

PAUL MENARD PEAK/MENARDS CHEVROLET

DAYTONA INT'L SPEEDWAY

FEBRUARY 20, 2011



Gentlemen, Start Your Engines! ... The 53rd Daytona 500 will mark Menard's 148th career start in the NASCAR Sprint Cup Series. This will be his fourth consecutive run in the "Great American Race" and his eighth appearance at the 2.5-mile speedway.

Starting up front at Daytona ... Menard earned his one career NSCS pole position at Daytona International Speedway. In 2008, he claimed the pole award for the Coke Zero 400 at Daytona (July). The following year, he started the Budweiser Shootout from the pole position when he drew the top spot during Budweiser's annual Shootout Draw Party.

Familiar Faces on the No. 27 team ... Slugger Labbe, a fixture in NASCAR since 1989, made the move to RCR with Menard. Also joining Menard and Labbe in the move was spotter Stevie Reeves, hauler driver Jeff Icenhour, engineers Mike Wolf and Grant Hutchins, tire specialist Chris Sherwood, shock specialist Kris McCabe and mechanic Jesse Sanders. Back at the shop are the familiar faces of Dale Fishlein, Derick Mathis and Joey Fellores.

Meet the Driver ... Menard will sign autographs at the Menards/RCR souvenir hauler located in the merchandise area outside Turn 4, on Friday, Feb. 18 from 3:50 – 4:20 p.m. Eastern Standard Time.

Paul Menard LIVE for Chevy Q&A ... Fans can participate in a question-and-answer session with Menard on Friday, Feb. 18 at 3:35 p.m. EST on the Chevy Stage, located in the merchandise area outside Turn 4.

Tune in to FOX and Friends on Race Day ... Menard will join FOX and Friends LIVE from Daytona's Victory Lane on Sunday, February 20 at 9:30 a.m. EST to discuss Daytona and preview the 2011 season.



Twitter:
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"RCR and Richard's track record speaks for itself. It's an awesome group of people up there in Welcome (N.C.). They build beautiful race cars and, most importantly, they're fast....Ultimately, I don't approach this race any differently than other races. The guys spend more time on the (Daytona) 500 car than they will on any other car, so, obviously, it puts a little bounce in your step."

- Paul Menard