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FOR IMMEDIATE RELEASE

Frank Kimmel Hopes to Bounce Back at Pocono Raceway

Cornelius, NC - Frank Kimmel will join the rest of the ARCA Racing Series presented by Menards and head to the Poconos this coming weekend, but that doesn't mean they're planning on relaxing. They'll be competing in the Pennsylvania ARCA 125 at Pocono Raceway. If anything, the pressure will only be intensified as the season hits the home stretch and the battle for points intensifies.

This will be the second race in 2011 at Pocono Raceway for the ARCA Racing Series presented by Menards. In June, Frank Kimmel qualified the Ansell-Menards Ford in the 3rd position for the Pocono ARCA 200 and ran most of the race in the top-five. Unfortunately, after a caution due to fog, one side of Frank's window net came unfastened. He was forced to pit under green where he lost five positions on the track. Kimmel was only able to make up one position before the race was called due to fog which resulted in finishing eighth.

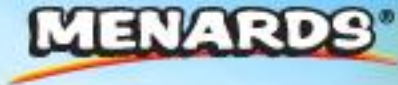
Last weekend, Kimmel qualified 10th for the Ansell Protective Gloves 200 at Lucas Oil Raceway in Indianapolis but had to start dead last after being involved in a practice incident. He finished 12th and is currently 2nd in the overall points standings for the ARCA Racing Series presented by Menards.

This will also be Frank Kimmel's 38th career start at Pocono Raceway for the ARCA Racing Series presented by Menards. In 2010, Frank won the Menards Pole and lead four laps before finishing 7th. Frank's hoping to make the most of this by picking up his first win of the season and fourth all-time at the Tricky Triangle.

Once there, Kimmel will be behind the wheel of the Roush-Yates powered No. 44 Ansell-Menard's Ford. Given his recent history at the track, including four top-10 finishes in a row and a strong showing in June, Frank Kimmel should be one of the drivers picked as a contender for the win at the Pennsylvania ARCA 125.

"I'm looking forward to this weekend. We had a rough outing at Lucas Oil Raceway, so I'm ready to make up for that. We had a fast Ansell-Menards Ford at Pocono in June and I think we'll be a little better this weekend," said Frank Kimmel.

#44 Ansell/Menards Ford Fusion



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This Saturday Frank Kimmel will attempt to tame the Tricky Triangle in Long Pond, Pennsylvania at the Pennsylvania ARCA 125 for the ARCA Racing Series presented by Menards. Frank Kimmel currently ranks fourth in all-time career wins at Pocono Raceway for the ARCA Racing Series, and with any luck he will add one more to his name on August 6th.

Watch for Frank Kimmel as he goes for his fourth win at Pocono Raceway driving the No. 44 Ansell-Menards Ford on August 6th in the Pennsylvania ARCA 125 in the ARCA Racing Series presented by Menards. Also, be sure to visit a Menards location to purchase your next pair of Ansell Gloves. More information can be found at www.frankkimmel.com, www.ansellracingus.com, www.menardsracing.com, and www.arcaracing.com.