



July 17, 2011

FOR IMMEDIATE RELEASE

The No. 44 Ansell-Menards Ford Rallies for a 6th Place Finish at Iowa Speedway

Newton, IA - The No. 44 Ansell-Menards Ford, driven by Frank Kimmel, finished 6th in the Prairie Meadows 200 Saturday evening at Iowa Raceway.

Kimmel returned to Iowa Raceway with the rest of the ARCA Racing Series presented by Menards in hopes of becoming the first two-time winner at the track. The Ansell-Menards Ford qualified 8th and raced hard throughout the 200 lap event.

The temperature was a factor throughout the race. It was sweltering hot from the drop of the green flag. At one point the heat index reached as high as 120 degrees. Despite the heat, Frank Kimmel soldiered on.

“Boy, it was a hot one today. We finished really well, despite a few hiccups. We started out loose and got to work on it. It seemed like every adjustment we made to the Ansell-Menards Ford made us tight in the middle,” said Frank Kimmel.

Frank had driven the No. 44 Ansell-Menards Ford up to 7th by the first pit stop. Kimmel’s Ansell-Menards pit crew assisted the march to the front by providing a seamless pit stop, which gained Frank two more spots to 5th place.

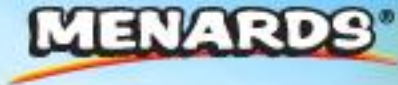
Unfortunately, Frank Kimmel was flagged for speeding on to pit road and was forced to restart at the tail-end of the longest line. Less than 8 laps later a caution put Frank in position to bring the Ansell-Menards Ford in for fresh tires and fuel in hopes of gaining some ground lost in the previous pit stop.

However, Kimmel was flagged yet again for speeding on to pit road. After restarting 11th, Kimmel would drive his way through the field and finish 6th.

“We couldn't get the car comfortable enough to just hit the gas and go. And the two penalties hurt our track position there. Still, to finish sixth is a testament to these guys on the Ansell-Menards crew. We improved on the car during practice yesterday and got us a good point’s finish,” said Kimmel after the race.

Watch for Frank Kimmel at Lucas Oil Raceway driving the No. 44 Ansell-Menards Ford on July 28th for the Ansell Protective Gloves 200 in the ARCA Racing Series presented

#44 Ansell/Menards Ford Fusion



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by Menards. Also, be sure to visit a Menards location to purchase your next pair of Ansell Gloves. More information can be found at www.frankkimmel.com, www.ansellracingus.com, www.menardsracing.com, and www.arcaracing.com.

Be sure to visit your local Menards in Central Indiana to take advantage of the in-store ticket sales promotion for the Ansell Protective Gloves 200, which begins June 1st and runs through July 27th. In addition to the discounted, advance ticket sales promotion, the drive-to-retail contest promo will run, in stores, July 1st through July 20th.

The Grand Prize winner gets to wave the green flag to start the Ansell Protective Gloves 200. Winning entry also receives: two (2) Suite Passes for the July 28th ARCA/USAC double-header at LOR, two (2) Suite Passes for the July 29th NASCAR Camping World Trucks Series race at LOR, two (2) Suite Passes for the July 30th NASCAR Nationwide Series race at LOR, and two (2) Suite Passes for the August 1st NASCAR Spring Cup Series race at Indianapolis Motor Speedway

First Prize (3 Winners) receive tickets to the July 28th ARCA/USAC double-header at LOR, July 29th NASCAR Camping World Trucks Series race at LOR, and the July 30th NASCAR Nationwide Series race at LOR. Second Prize (10 Winners) will receive a pair of Ansell Gloves.