

# 88



## MATT CRAFTON

No. 88 Menards / Roto-Rooter Chevrolet Silverado  
NASCAR Camping World Truck Series Race 23 of 25 – Martinsville Speedway II

**PRETTY PAPERCLIP:** Matt Crafton and the No. 88 Menards/Roto-Rooter team head from the series' biggest track to the smallest when the NASCAR Camping World Truck Series hits the track at Martinsville Speedway. This is the team's second visit of 2011 to the 0.526-mile oval. Crafton earned an 11th-place finish at the 'paperclip' when the series raced there in April.

**HOT DIGGITY DOG:** Crafton has 19 previous starts at the home of the "Famous Martinsville Speedway Hot Dog," more than nearly every driver in the field. David Starr is the only current full-time NCWTS driver with more starts at Martinsville Speedway, having taken the green flag 20 times. In his 19 starts, Crafton has earned two top-five and 10 top-10 finishes, with an average finish of 12.4. Crafton has completed 4200 laps around the half-mile circuit, but has only been scored as the leader for one of them. Crafton hopes to be leading the lap that counts when the checkered flag waves in the Kroger 200.

**GET YOUR CRAFTON GEAR HERE:** The ThorSport Racing online store is open for business and is now accepting credit cards. Head over to <http://store.thorsport.com> or click the Merchandise tab on ThorSport.com to find gear for all of the ThorSport Racing drivers.

**CHASSIS HISTORY:** The No. 88 team will utilize chassis No. 34 this weekend at Martinsville Speedway. This will be the chassis' fifth appearance of 2011. No. 34 is the same chassis Crafton drove to an 11th-place finish in April. Crafton also drove the truck to top-10 finishes at Phoenix International Raceway, Lucas Oil Raceway and New Hampshire Motor Speedway earlier this season.

**PREVIOUS RACE RECAP:** Crafton and the No. 88 Menards/CertainTeed team experienced an early disappointment in the Coca-Cola 250 at Talladega when superspeedway strategy backfired. While running faster than the leaders a safe distance behind the rest of the field, Crafton proved to be in the wrong place at the wrong time when a competitor blew a tire in front of him, resulting in a race-ending wreck which relegated him to a 31st-place finish.

### THOUGHTS FROM THE DRIVER: Matt Crafton

**What is the key to success at Martinsville Speedway?**

"If there's one phrase that describes how to do well at Martinsville, it's 'track position.' Qualifying is key because you want to get that track position right from the start, and once you're up there, you want to keep it. Even if you're leading, you can never get that far away from the other trucks, and everyone just wants to get to the bottom, so it's a big struggle for space on such a small track. It's a lot harder to pass than on the big sweeping tracks, so every position is crucial."



Menards / Roto-Rooter Chevrolet Silverado

**Race Info:**  
October 29, 2011  
Martinsville Speedway II  
0.526-Mile Oval  
Kroger 200  
200 Laps/105.2 Miles

**Broadcast Info:**  
TV: SPEED will broadcast live at 2:00 p.m. EST  
Radio: MRN will broadcast live at 1:45 p.m. EST

**Team Facts:**  
Current Point Standings: 8th  
Crew Chief: Bud Haefele  
Chassis: 34  
Engine: Earnhardt-Childress Racing (ECR)

**Matt Crafton**  
NASCAR Camping World Truck Series results  
at Martinsville Speedway:

Starts: 19  
Wins: 0  
Poles: 0  
Top 5: 2  
Top 10: 10  
Laps Led: 1  
Average Start: 15.0  
Average Finish: 12.4

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## Matt Crafton 2011 NASCAR Camping World Truck Series Stats

Date	Track	Sponsor	Chassis	Start	Finish	Status	Standings
2/18	Daytona International Speedway	Menards / HERCULINER	24	7	10	Running	6
2/25	Phoenix International Raceway	Menards / Ideal Door	34	6	7	Running	1
3/12	Darlington Raceway	Menards / Tarkett	30	4	4	Running	1
4/2	Martinsville Speedway	Menards / Tarkett	34	7	11	Running	2
4/22	Nashville Superspeedway	Menards / Ideal Door	35	15	6	Running	3
5/13	Dover International Speedway	Menards / CertainTeed	33	10	3	Running	1
5/20	Charlotte Motor Speedway	Menards / Great Lakes Wood Floors	32	14	26	Running	3
6/4	Kansas Speedway	Menards / Ideal Door	35	17	18	Running	4
6/10	Texas Motor Speedway	Menards / CertainTeed	36	11	29	Crash	5
7/7	Kentucky Speedway	Menards / Tarkett	41	15	32	Engine	8
7/16	Iowa Speedway	Menards / Ideal Door	35	11	1	Running	5
7/22	Nashville Superspeedway	Menards / Goof Off	35	15	11	Running	6
7/29	Lucas Oil Raceway at Indianapolis	Menards / Ideal Door	34	8	6	Running	6
8/6	Pocono Raceway	Menards / Ideal Door	41	13	8	Running	6
8/20	Michigan International Speedway	Menards / Schrock	41	1	21	Crash	6
8/24	Bristol Motor Speedway	Menards / Goof Off	33	18	21	Running	7
9/2	Atlanta Motor Speedway	Menards / Zecol	37	7	7	Running	7
9/16	Chicagoland Speedway	Menards / Fisher Nuts	37	10	7	Running	6
9/24	New Hampshire Motor Speedway	Menards / Great Lakes Wood Floors	34	10	6	Running	6
10/1	Kentucky Speedway	Menards / Ideal Door	41	6	23	Running	8
10/15	Las Vegas Motor Speedway	Menards / Ideal Door	41	5	2	Running	6
10/22	Talladega Superspeedway	Menards / CertainTeed	40	12	31	Crash	8
10/29	Martinsville Speedway	Menards / Roto-Rooter	34				
11/4	Texas Motor Speedway						
11/18	Homestead-Miami Speedway						

### About Menards:

With 263 stores in 13 Midwestern states, Menards has the tools, materials and supplies for all your home improvement needs whether just needing a light bulb or can of paint to building a deck or new home. Menards is known throughout the home improvement industry as the low price leader; it's no wonder their famous slogan - "SAVE BIG MONEY" - is so widely known and easy to remember. Menards does things right - the company's strength and success can be seen in the well-stocked and maintained stores, the lowest prices in town and the way guests are always treated like family in a hometown hardware store atmosphere.

### About Roto-Rooter:

Roto-Rooter, a wholly owned subsidiary of Chemed Corporation, was established in 1935 and is the largest provider of plumbing and drain cleaning services in North America. Roto-Rooter operates businesses in more than 116 company-owned territories and more than 500 independent franchise territories, serving 91 percent of the U.S. population and 44 percent of Canada.

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